

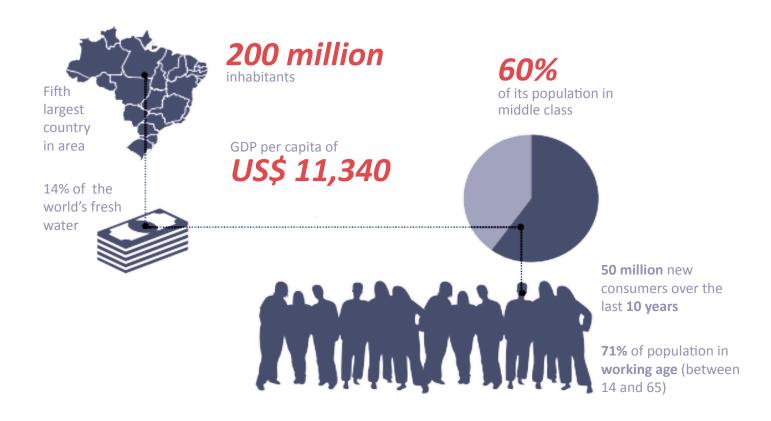
# **BRAZIL IN** THE GLOBAL ECONOMY

→ World's 7<sup>th</sup> largest economy Strong and increasing consumer market Large and diversified productive sector Abundant natural resources Consolidated democracy Sound macroeconomic foundations

2

# **DOMESTIC MARKET:**

#### ONE OF THE MAIN DRIVERS OF GROWTH



Source: APEX/PricewaterhouseCoopers (PwC) - 2014, IBGE and Porperty UK.

#### **PARTICIPATION** IN THE MAIN MARKETS

0

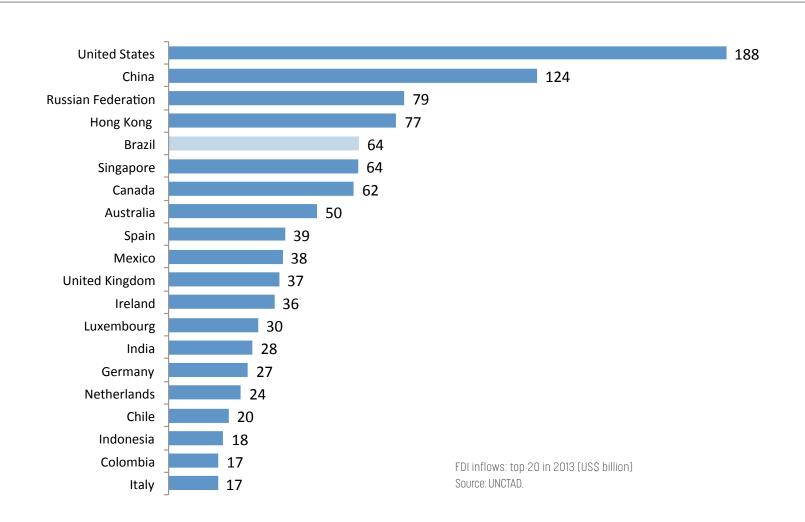
- ▶ 1st world's producer and exporter of sugar, coffee and orange juice
- ► 1<sup>st</sup> world's sugar cane ethanol producer
- ► 2<sup>nd</sup> producer and exporter of soybeans
- → 3<sup>rd</sup> main aircraft manufacturer
- ► 3<sup>rd</sup> producer of corn, 2<sup>nd</sup> exporter
- ► 1<sup>st</sup> beef exporter
- ► 1<sup>st</sup> exporter of tobacco
- ► 5<sup>th</sup> exporter of cotton fiber
- ► 5<sup>th</sup> largest market for medical equipment
- ► 13<sup>th</sup> largest publisher of scientific articles

- ► 1<sup>st</sup> exporter of poultry meat
- ► 2<sup>nd</sup> producer and exporter of soybeans
- ► 3<sup>rd</sup> largest market for computers
- ► 3<sup>rd</sup> largest market and manufacturer of beer
- ► 4<sup>th</sup> in clean and renewable energy
- ► 4<sup>th</sup> main market for biodiesel
- ► 5<sup>th</sup> largest market for cell phones, automobiles and TVs
- ► 10<sup>th</sup> largest industrial producer
- ► Home to the world's 15<sup>th</sup> largest oil reserves

Source: APEX/PricewaterhouseCoopers (PwC) - 2014, and Porperty UK.

# **FOREIGN DIRECT INVESTMENT:**

#### BRAZIL IS AMONG THE TOP 5 NET FDI DESTINATIONS



# SOUND MACROECONOMIC POLICY

#### SOLID FOUNDATIONS AND FINANCIAL STABILITY

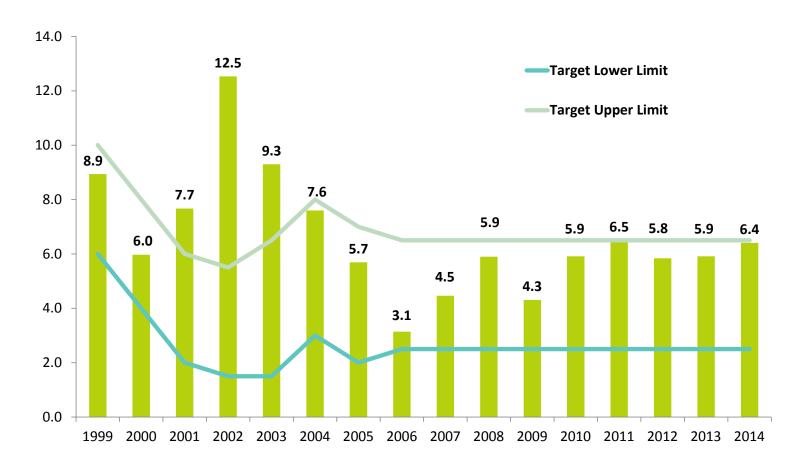


#### MACROECONOMIC REBALANCE STRATEGY

- Brazil is in a transition cycle, after two decades of sustainable growth.
  - New conditions of both domestic market and international economy led to the adoption of measures for macroeconomic rebalance:
  - Gradual and sustainable improvement of public accounts
  - Realignment of energy and others prices leading to more efficient allocation of resources in the economy

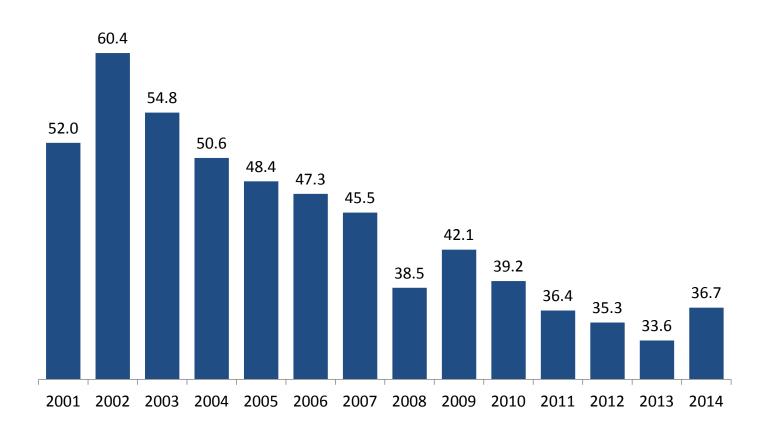
# **INFLATION TARGET POLICY**

#### INFLATION TAMED WITHIN TARGET BANDS



# **NET DEBT (AS % OF GDP)**

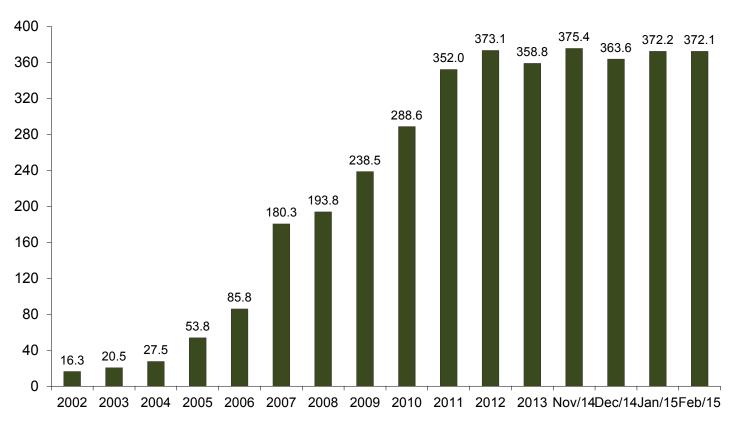
#### ON A DECLINING TREND



Source: Central Bank of Brazil and Ministry of Finance.

# **INTERNATIONAL RESERVES (IN US\$ BILLION)**

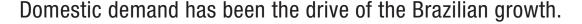
#### CURRENT LEVEL ENSURES SUSTAINABILITY OF EXTERNAL SECTOR



Source: Central Bank of Brazil.

1. Excludes loans from IMF until December of 2005, when Brazil paid its debt.

# **NEW EXPANSION** FRONTIERS



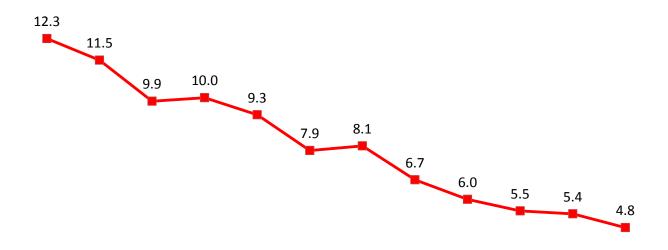
In the last 12 years, 20 million new jobs were created fostering real salary gains over 30%.

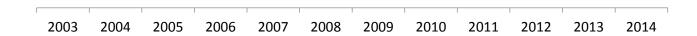
This dynamic has increased consumption, expanded production and fostered new investment opportunities.

A new phase has begun, creating great investment opportunities:

- Demand for more efficient infrastructure
- External attractiveness due to exchange rate depreciation
- Sustainable exploitation of natural resources
  - More skilled and productive labor force

# **UNEMPLOYMENT RATE (%)** ECONOMY IN FULL EMPLOYMENT



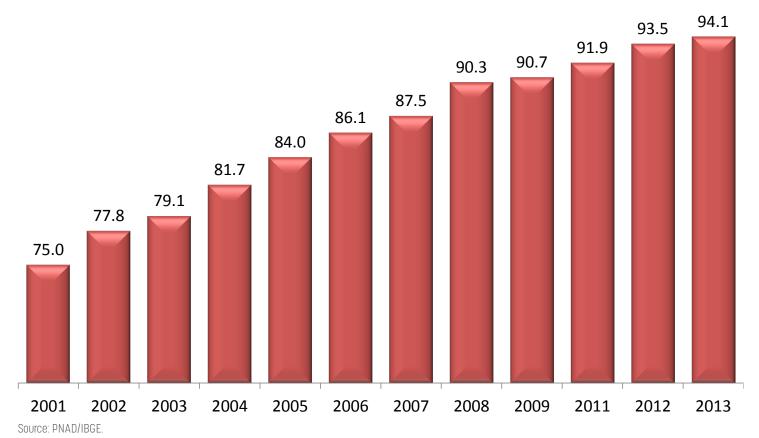


Source: PME/IBGE.

# **EMPLOYMENT GROWTH**

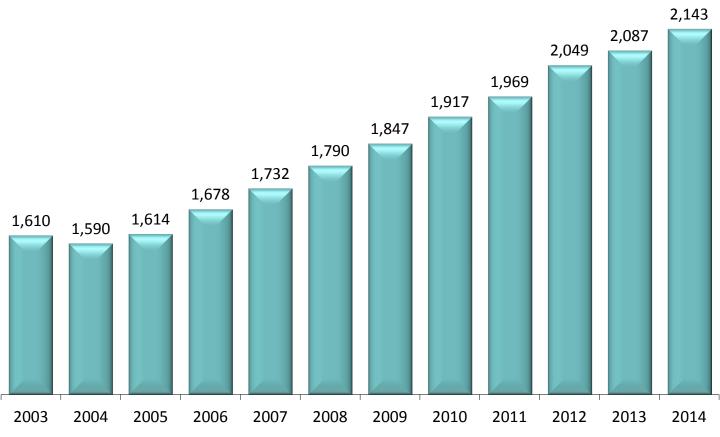
#### MORE THAN 19 MILLION NEW JOBS HAVE BEEN CREATED

#### (million of employees)



# **LABOR EARNINGS**

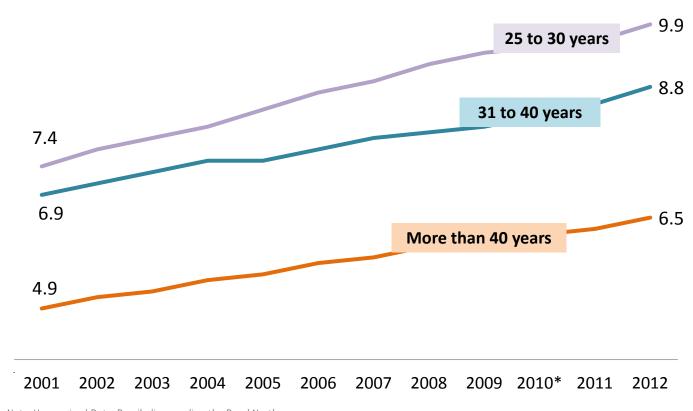
# 33% GROWTH BETWEEN 2003 AND 2014



(R\$; deflated by INPC) Source: PME/IBGE.

# **AVERAGE SCHOOLING YEARS BY AGE GROUP**

#### EDUCATIONAL LEVEL GROWS FOR ALL AGE GROUPS

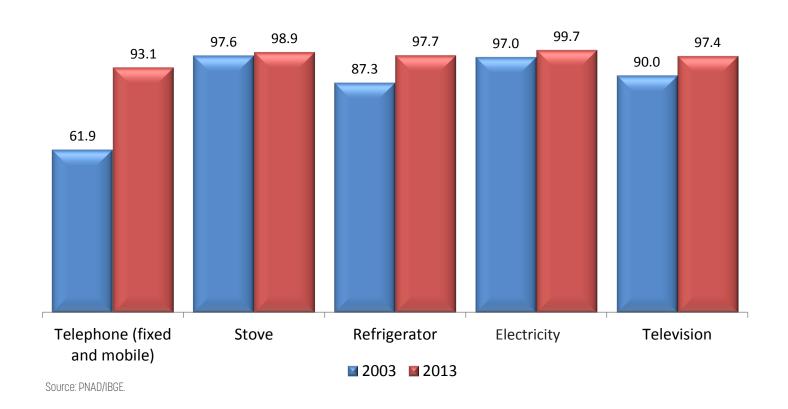


Note: Harmonized Data: Brazil, disregarding the Rural North. \*PNAD has not been collected in 2010, because of the IBGE census. Source: PNAD/IBGE.

# **ACCESS TO HOME APPLIANCES**

#### ALMOST UNIVERSAL LEVELS OF ACCESS

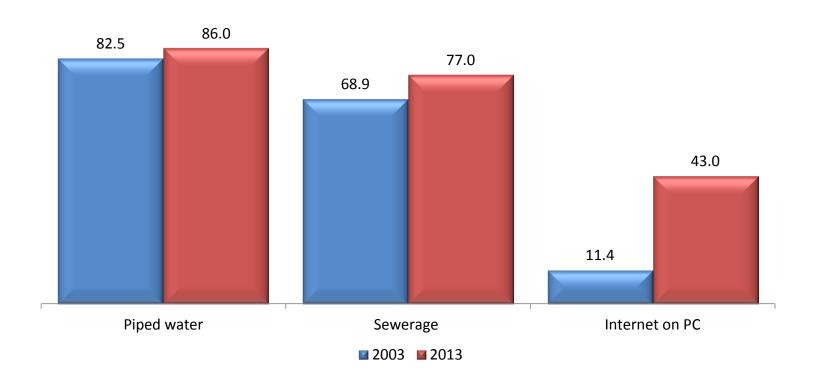
#### % of families with access



## **PUBLIC UTILITY SERVICES**

#### THERE ARE GAPS IN SERVICE PROVISIONS, CREATING INVESTMENT OPPORTUNITIES

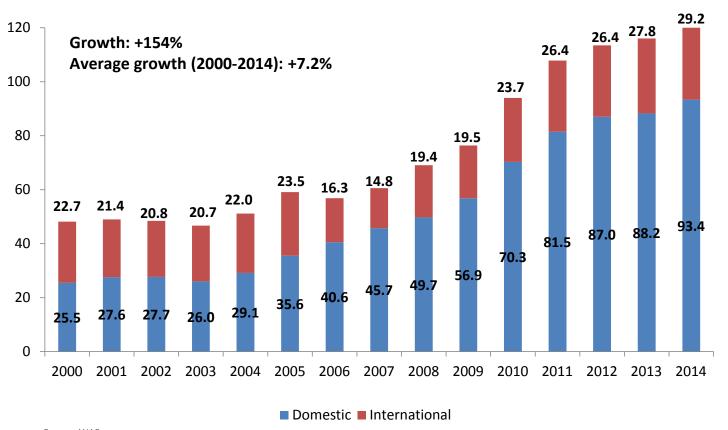
#### % of families with access



#### **NUMBER OF PASSENGERS**

#### **BOOMING AIR FLIGHT MARKET**

#### Million passenger (RPK\*)



Source: ANAC.

<sup>\*</sup> Indicator showing the number of passengers carried per kilometer.

# **AGRICULTURAL EXPANSION**

# IN THE LAST FEW YEARS PRODUCTION HAS INCREASED 72% CREATING OPPORTUNITIES FOR INVESTMENTS IN LOGISTICS

**Agriculture - Grains Production** 

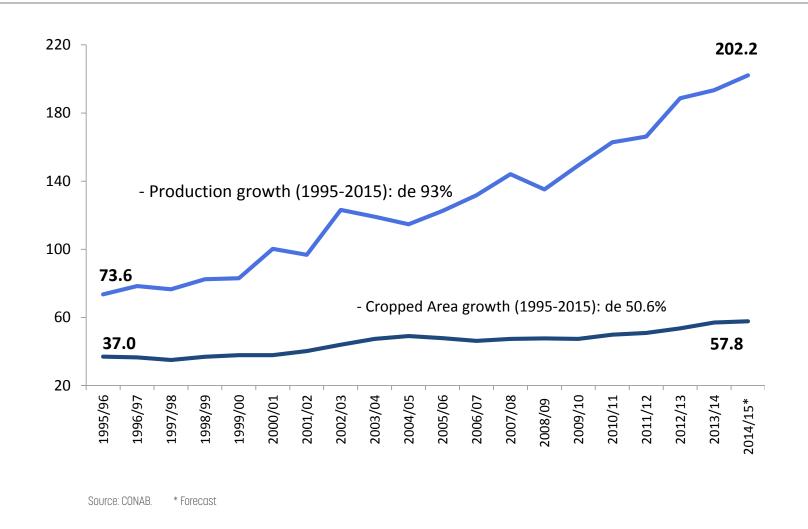
(million of tons)

|                         | 2006  | 2007  | 2008  | 2010  | 2011  | 2013  | 2014  | 2015 <sup>1</sup> |
|-------------------------|-------|-------|-------|-------|-------|-------|-------|-------------------|
| <b>Total Production</b> | 117.0 | 133.1 | 146.0 | 149.5 | 160.1 | 188.2 | 192.8 | 201.3             |
|                         |       |       |       |       |       |       |       |                   |
| Soybeans                | 52.4  | 58.0  | 59.9  | 68.5  | 74.9  | 81.7  | 86.4  | 95.5              |
| Corn                    | 42.6  | 51.8  | 59.0  | 56.1  | 56.3  | 80.5  | 78.8  | 76.5              |
| Rice                    | 11.5  | 11.0  | 12.1  | 11.3  | 13.4  | 11.8  | 12.2  | 12.5              |
| Wheat                   | 2.5   | 4.1   | 5.9   | 6.0   | 5.7   | 5.7   | 6.2   | 7.4               |
| Beans                   | 3.4   | 3.2   | 3.5   | 3.2   | 3.5   | 2.9   | 3.2   | 3.4               |

Source: IBGE. 1. IBGE January forecast.

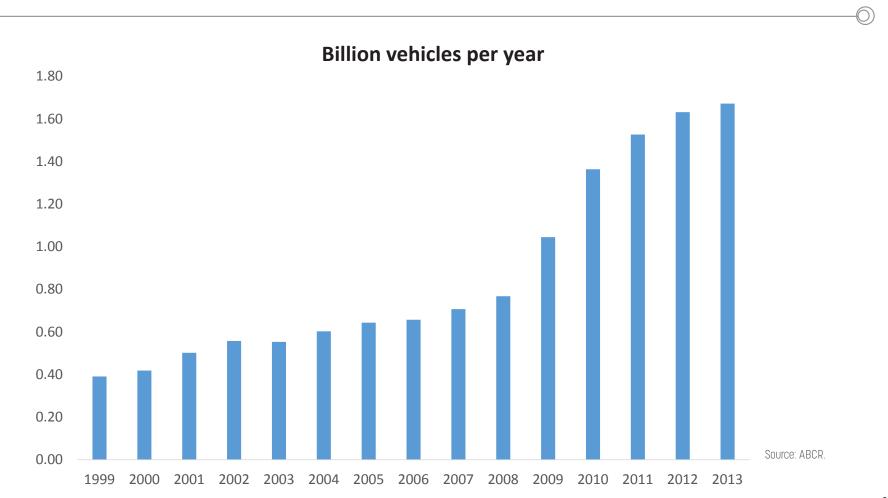
# **AGRICULTURAL EXPANSION**

## **GROWTH ACHIEVED WITH PRODUCTIVITY GAINS**



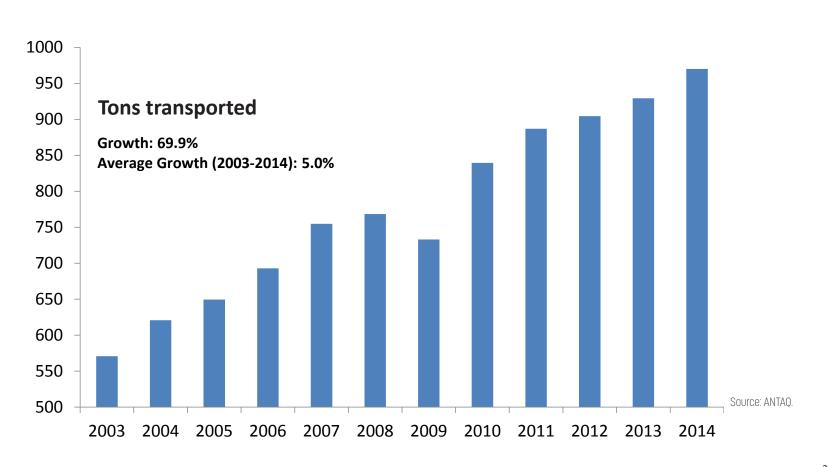
# **ROAD TRAFFIC**

#### TOTAL VEHICLE TRAFFIC ON PRIVATE ROADS HAS GROWN 327% SINCE 1999

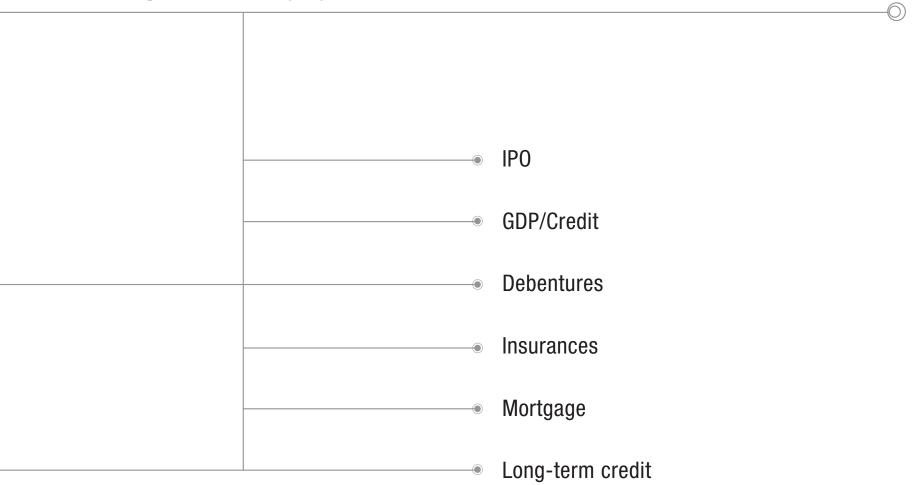


# **CARGO TRANSPORTATION**

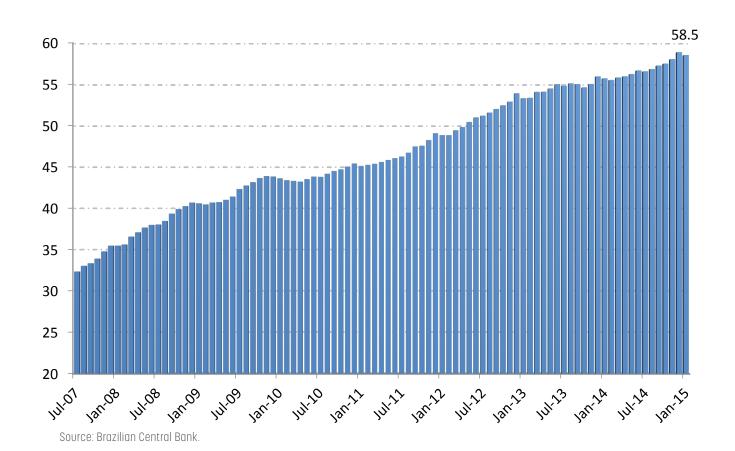
# ACCUMULATED GROWTH OF 69.9% SINCE 2003 REACHING 1 BILLION TON



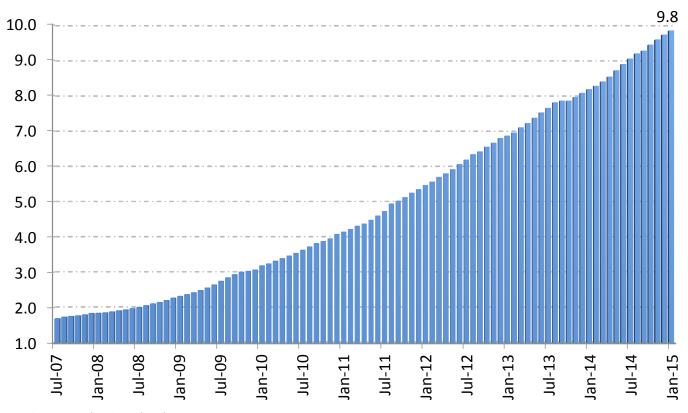
# **LENDING MARKET** GROWTH



# **CREDIT OPERATIONS** (% GDP)



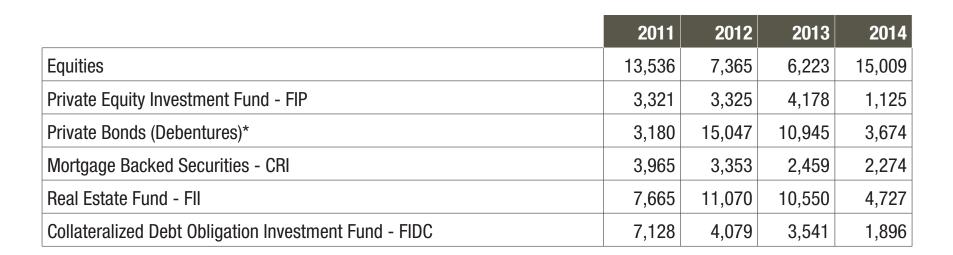
# MORTGAGE BALANCE (% GDP)



Source: Brazilian Central Bank.

#### **CAPITAL AND FINANCIAL MARKET**

#### MAIN SOURCES OF PRIMARY RESOURCES (R\$ MILLION)



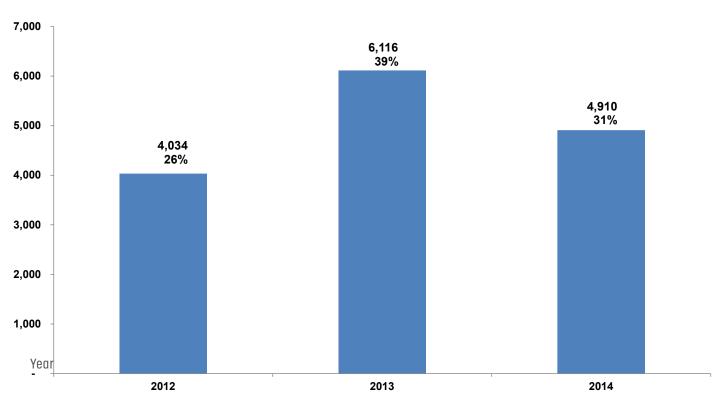
Source: CVM.

<sup>\*</sup> Disregards funding by leasing corporations

# PRIVATE BONDS ISSUANCE FOR INFRASTRUCTURE

# TOTAL OF R\$ 15 BILLION ACCUMULATED SINCE 2012\*

R\$ Million



\*R\$ 551 million issued as of Feb/2015

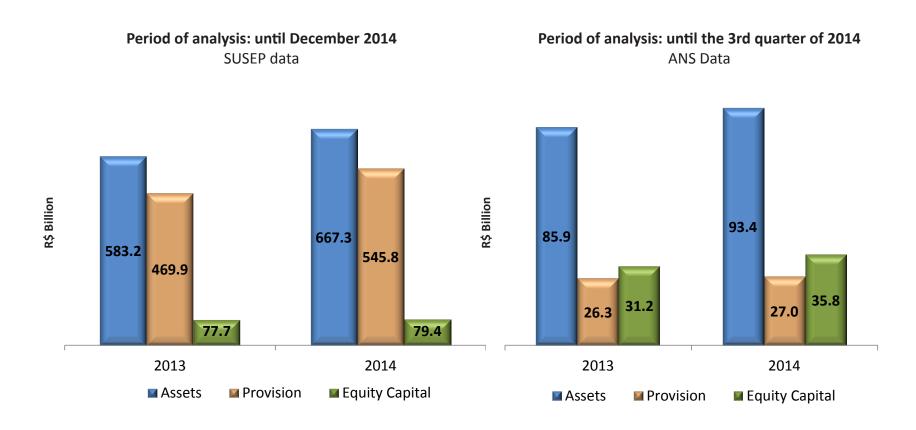
# **INFRASTRUCTURE INVESTMENT**

#### PROJECTS APPROVED (R\$ MILLIONS) POTENTIAL ISSUANCE OF PRIVATE BONDS

| Hydroelectric Power Plant          | 66,832  |
|------------------------------------|---------|
| Oil                                | 30,000  |
| Roads                              | 20,967  |
| Wind power                         | 14,105  |
| Airport                            | 8,878   |
| Railway                            | 7,816   |
| Oil pipeline                       | 7,000   |
| Thermal Electric Power Plant       | 5,235   |
| Transmission Lines                 | 4,746   |
| Ports                              | 2,750   |
| Large Broad Band Data Transmission | 2,405   |
| Piped gas                          | 2,034   |
| TOTAL                              | 172,767 |

Source: CVM - CETIP.

# **INSURANCE** MARKET



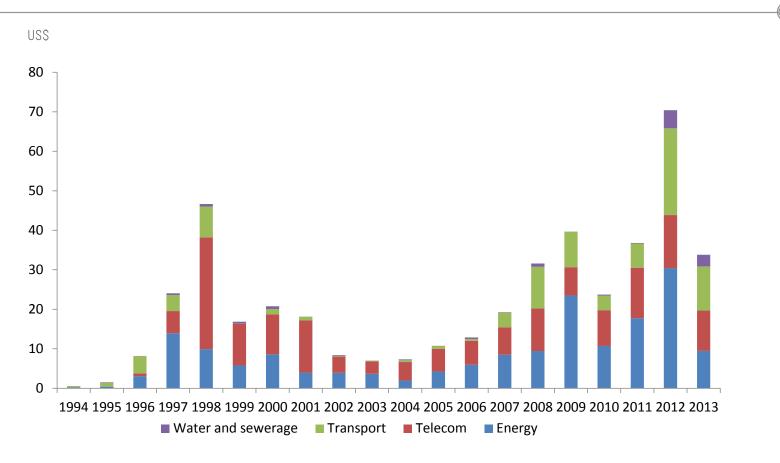
Assets, provision and equity capital y-o-y comparison

Sources: DIOPS (ANS) - Extracted on 12/23/2014 SES (SUSEP) - Extracted on 02/10/2015

DIOPS (ANS) - Data until the 3rd quarter of 2014 SES (SUSEP) - Data until December 2014

# PRIVATE INVESTMENT IN INFRASTRUCTURE

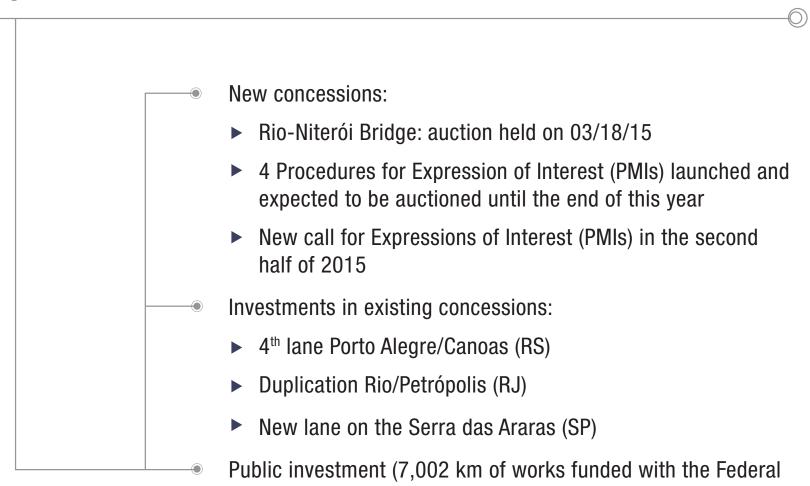
(US\$ BILLIONS, BY SECTOR)



Energy, telecom, transport, water and sewerage – total investment commitments

Source: SEAE / MF / World Bank.

#### ROADS



4,390 km of construction and paving)

Budget resources: 2,612 km of duplication / adjustment and

#### **RAILWAYS**

- Three projects under analysis to be tendered in 2015
  - Lucas do Rio Verde/Campinorte (FICO)
  - Rio-Vitória
  - Palmas/Estrela D'Oeste (FNS)
- Six studies under way to be delivered in the 2nd and 3rd quarters and the possibility of being tendered in 2016 (e.g.: Sinop-Miritituba)
- Investments in existing concessions
  - Transocean railway project (BRA/PER/CHI)

# AIRPORTS, PORTS AND WATERWAYS

New Airport concessions: Procedures for Expression of Interest (PMIs) for Salvador, Florianópolis and Porto Alegre

#### Ports:

- Call for new leases being analyzed by the Federal Audit Court (TCU)
- Expansion of investments in Private Use Terminals (TUPs)
- Renewal of existing leases
- PMI for the concession of the access channel dredging
- PMI for the concession of Waterways

#### **ENERGY**

- Electric Power
  - Generation: auctions
    - Alternative Sources (biomass and wind) auction date Apr/27/15
    - A-5, in the habilitation stage auction date Apr/30/15
    - A-3 auction date 07/24/15
    - Contracting of reserve energy auction date 08/14/15
    - A-1, scheduled for the 2nd half of 2015
  - Transmission: auctions
    - Scheduled for June/15 3,953 km, estimated investment: R\$ 4.4 billion
    - Scheduled for July 2,878 km, estimated investment: R\$ 4.8 billion
    - Scheduled for September/15 3.586 km, estimated investment: R\$ 4.6 billion
  - Micro and co-generation: capacity expansion

# **INFRASTRUCTURE**

#### **CONCESSIONS GRANTED**



# THE MINISTRY OF PLANNING IS COORDINATING THE NEW

#### CONCESSIONS



